

February

is world understanding month

the month of LOVE

and the 105 th ROTARY ANNIVERSARY

**The month of February
is special in the Rotary calendar
since it is designated as World
Understanding Month.**

**The month also includes the
anniversary**

**of the first meeting of
Rotary held on 23**

February 1905,

now designated

**World Understanding
and Peace Day.**

In designating World Understanding Month, the Rotary International board asks all Rotary clubs to plan programs for their weekly meetings and undertake special activities to emphasize "understanding and goodwill as essential for world peace." World Understanding Month is a chance for every club to pause, plan and promote the fourth Avenue of Service - Rotary's continued quest for goodwill, peace and understanding among people of the world.

To observe this designated month, many clubs arrange international speakers, invite Youth Exchange students and international scholars from schools and universities to club meetings, plan programs featuring former Group Study Exchange team members, arrange discussions on global issues, present entertainment with an international cultural or artistic theme, and schedule other programs with an international emphasis.

Many clubs take the opportunity to launch an international community service activity or make contact with a Rotary club in another country. It is a good month to initiate a Rotary Friendship Exchange, a 3-H project or encourage support for Polio Plus and other Rotary Foundation programs.

